R.J. Reynolds
Tobacco Co.

Amy Mc Partlan
Systems Coordinator
150 Lawrence Bell Dr.
Suite 108
Williamsville,NY14221
(716) 634-8577
(716) 634-3145

April 25, 1996

RJR Account #305616
SEAWAY DISTRIBUTORS

MONARCH .30¢ OFF 1 PACK (#600358) DISTRIBUTOR PROGRAM

We have ordered 4 SKUs of shipper displays (item #502994) for the above promotion. Displays will arrive **June 6, 1996**.

Attached is a list of accounts authorized to receive this promotion.

As always, thanks for your assistance in the marketing of our products.

Sincerely,

Amy
A.McPartlan
#1610
cc: 162201

DPC-MON.DOC

COPY

51859 6335

Source: https://www.industrydocuments.ucsf.edu/docs/qkfn0000

USE THIS FORM AS MASTER AND COMPLETE FOR ALL PARTICIPATING DIRECT ACCTS

MAY 1996 DORAL DPC PRODUCT / DISPLAY ORDER FORM

Distributor Promotion Coverage

DORAL .30¢ Off 1-Pack / #600358

Please complete and return this form to the ROU by no later than:
MAY 10, 1996

K.L.Myers
MGR's NAME

REGION ALLOCATION: 420 SKUs
ALLOCATION
(Item #507194)
PACKED 5 DISPLAYS / SKU

ROU: SEND (✓) X DO *NOT* SEND (✓) ____
CUSTOMER LETTERS TO PARTICIPATING ACCOUNTS

I WILL NEED THE FOLLOWING PRODUCT / DISPLAYS ORDERED TO THE LISTED DIRECT ACCOUNT(S):

5/16

VILLIAGE SWEATSHOP | 085824 | 5
DIRECT ACCOUNT | SIS # | No./ SKUS (#507194)

✓ PRODUCT ARRIVAL DATE: N/A (MGR. FILL IN)

6107-4086

DORAL BRAND STYLES / NUMBER OF CASES NEEDED

FF 12M	FF Bx 6M	FF 100 12M	FF MN 6M	FFM 100 6M	LT 12M	LT Bx 6M	LT 100 12M	LT MN 6M	LTM 100 12M	ULT LT 6M	U LT 100 12M	NON-FIL 6M

SEAWAY DIST. | 305616 | 4
DIRECT ACCOUNT | SIS # | No./ SKUS (#502994)

✓ PRODUCT ARRIVAL DATE: N/A (MGR. FILL IN)

6107-4089

DORAL BRAND STYLES / NUMBER OF CASES NEEDED

FF 12M	FF Bx 6M	FF 100 12M	FF MN 6M	FFM 100 6M	LT 12M	LT Bx 6M	LT 100 12M	LT MN 6M	LTM 100 12M	ULT LT 6M	U LT 100 12M	NON-FIL 6M

51859 6336

MAIL / FAX THIS FORM TO ROU, ATTN: JUDY
1/96

Source: https://www.industrydocuments.ucsf.edu/docs/qkfn0000